



PRIMO
BROADBAND

**LOCALS
SUPPORTING
LOCALS**

Standard competition terms and conditions

1. These Promotion or Competition Rules ('the Rules') apply to all Primo Promotions or Competitions (collectively 'the Promotion') conducted by means of any medium – radio, television, print, online, in store or telephone. The Rules may change from time to time.
2. If a particular Promotion has specific rules or terms those specific rules or terms will apply if there is any inconsistency with the Rules.
3. Unless otherwise stated in the abovementioned specific rules or terms, registration, entry, or vote is limited to 1 per person. Where multiple registrations, entries or votes are acceptable, each must be made separately.
4. Entry into the Promotion is deemed to be acceptance of the Rules and confirmation that the entrant has the necessary authority (for example from the bill payer or owner of a telephone) to enter the Promotion.
5. The Promotion is open to Taranaki Residents only. Disqualified Participants may not enter in the Promotion.
6. Primo reserves the right to exclude any person from participating in the Promotion on reasonable grounds.
7. Primo reserves the right to refuse to award any prize to an entrant who they decide (in its sole discretion) has violated the rules, gained unfair advantage in participating in the promotion or won using fraudulent means.
8. By participating, entrants grant Primo exclusive permission to use their names, characters, photographs, voices and likeness in connection with the Promotion and for future promotion and marketing purposes and waive any claims to royalty, right or remuneration for such use.
9. All entrant personal details must be valid and up to date and will be held by Primo and may be used for the purpose of the Promotion and for future promotion and marketing purposes in accordance with Primo's Privacy Policy, unless otherwise directed by entrants at the time of entry.
10. When submitting entry via text, the telephone number from which the entry was made will be stored in a database. The participant has a two-business-day period from the time of entry to request removal from the database. If no request is made it is deemed acceptance that the information can be used at the discretion of Primo and/or any other company associated with the Promotion.
11. Personal information provided at the time of entry is presumed to be true and, in the case of text or email notification – active, through to and beyond the date of the Promotion's completion.

12. Where the Promotion involves texting, the following apply:

- a) Any form of automated text message is invalid
- b) Primo takes no responsibility for text costs incurred after the Promotion has closed as stipulated in the Promotion Terms and Conditions.

Definitions

The 'Promoter' is PrimoWireless Ltd, trading as Primo.

'Disqualified Participants' are:

- (a) all Primo employees, all employees of participating sponsors or promoters and/or design, advertising agencies and their immediate families.
- (b) all people under the age of 18 years where the prize incorporates air travel, alcohol or any other element which would be illegal to supply to a person under the age of 18 years.
- (c) 'Immediate families' include spouses, Parents, Children, and Grandchildren whether by marriage, past marriages, remarriage, adoption, co-habitation, or other family extension.